



FILM / SHORTLIST

A1. Food / Drink

Id	Order Id	Entry Title	Client	Advertising Agency	City	Country
257	23344	Super Tiger	Egypt Foods	The Academy - Tarek Nour Holding	Giza	Egypt
290	23369	Treats Flavored Milk	AlMarai	Look Advertising	Greater Cairo	Egypt
252	23339	Alive Inside	Diageo	Net#work BBDO, BBDO Africa	Johannesburg	South Africa
227	23323	Kung Fu	Chicken Licken	Net#work BBDO	Johannesburg	South Africa

A2. Automotive / Motorbike

Id	Order Id	Entry Title	Client	Advertising Agency	City	Country
148	23260	Volkswagen-YouareLucky	VOLKSWAGEN REUNION	FACTO SAATCHI & SAATCHI	SAINTE CLOTILDE	FRANCE
225	23323	The Mercedes-Benz #FindYourBest Challenge	Mercedes-Benz	Net#work BBDO	Johannesburg	South Africa

A3. Insurance / Banking / Financial service						
Id	Order Id	Entry Title	Client	Advertising Agency	City	Country
224	23323	Money Maker	Coronation Fund Managers	Net#work BBDO	Johannesburg	South Africa
333	23398	Experiment 2	Sanlam	King James Group	Cape Town	South Africa
445	23440	Barrels	National Bank of Egypt	TNA	Cairo	Egypt
446	23440	Nails	National Bank of Egypt	TNA	Cairo	Egypt
A4. Telecommunication						
Id	Order Id	Entry Title	Client	Advertising Agency	City	Country
52	23212	LES GRANDES COUPES	CANAL+ OVERSEAS	BETC SHOPPER	Boulogne-Billancourt	France
440	23440	Mohamed Elneny	Etisalat	TNA	Cairo	Egypt
443	23440	Ahmed El Saqqa	Vodafone	TNA	Cairo	Egypt
444	23440	Egyptian BMovies: Survivor	Etisalat	TNA	Cairo	Egypt
448	23440	69	Etisalat	TNA	Cairo	Egypt

A5. NGO / Great cause / Charity						
Id	Order Id	Entry Title	Client	Advertising Agency	City	Country
46	23207	PROJECT SHOES	BOKO HALAL (The Young Bookworms)	NOAH'S ARK COMMUNICATION LIMITED	LAGOS STATE	NIGERIA
144	23255	End The Nightmare 1	UN Women Egypt Country Office	FP7/CAI	Cairo	Egypt
143	23255	End The Nightmare 2	UN Women Egypt Country Office	FP7/CAI	Cairo	Egypt
418	23429	FMV Impossible	Mohammed V Fondation For Solidarity	Shem's Publicité	Casablanca	Morocco
A6. Leisure / Sport / Entertainment / Tourism / Transport						
Id	Order Id	Entry Title	Client	Advertising Agency	City	Country
367	23408	SUN - TIMELESS MEMORIES	SUN RESORTS	CIRCUS ADVERTISING	MOKA	MAURITIUS

A9. Home						
Id	Order Id	Entry Title	Client	Advertising Agency	City	Country
370	23408	MAUVILAC, ALL CREATORS	MAUVILAC	CIRCUS ADVERTISING	MOKA	MAURITIUS
417	23429	El Kef Flics	Lesieur Cristal	Shem's Publicité	Casablanca	Morocco
441	23440	If your fridge is not a fridge... Get Fresh	Fresh	TNA	Cairo	Egypt
442	23440	If your water heater is not a water heater... Get Fresh	Fresh	TNA	Cairo	Egypt
447	23440	If your AC is not an AC... Get Fresh	Fresh	TNA	Cairo	Egypt
A12. Beauty / Hygiene /Health						
Id	Order Id	Entry Title	Client	Advertising Agency	City	Country
315	23391	Testi-Monials - Darryl	Cansa	FCB Cape Town	Cape Town	South Africa
317	23391	Testi-Monials - Jabu	Cansa	FCB Cape Town	Cape Town	South Africa
A13. Miscellaneous						
Id	Order Id	Entry Title	Client	Advertising Agency	City	Country
242	23330	Chicken Alarm	Unilever Nigeria Plc	DDB Lagos	Lagos	Nigeria
B1. African Culture						
Id	Order Id	Entry Title	Client	Advertising Agency	City	Country
337	23398	Baby vs Dale Steyn	New Balance	King James Group	Cape Town	South Africa

B2. Viral Films						
Id	Order Id	Entry Title	Client	Advertising Agency	City	Country
333	23398	Experiment 2	Sanlam	King James Group	Cape Town	South Africa
B5. Craft						
Id	Order Id	Entry Title	Client	Advertising Agency	City	Country
226	23323	Alive Inside	Diageo	BBDO Africa	Johannesburg	South Africa
224	23323	Money Maker	Coronation Fund Managers	Net#work BBDO	Johannesburg	South Africa
369	23408	MAUVILAC, ALL CREATORS	MAUVILAC	CIRCUS ADVERTISING	MOKA	MAURITIUS
394	23423	Little Girl	Ministry Of Electricity	DDB Egypt	Cairo	Cairo - Egypt
227	23323	Kung Fu	Chicken Licken	Net#work BBDO	Johannesburg	South Africa
221	23323	Define Tomorrow	University of South Africa	Net#work BBDO	Johannesburg	South Africa
368	23408	SUN - TIMELESS MEMORIES	SUN RESORTS	CIRCUS ADVERTISING	MOKA	MAURITIUS
458	23454	Peu importe	Attijariwafa bank	Saga Communication	Casablanca	Maroc