



## MEDIA / SHORTLIST

### A1. Food product / Drink / Mass consumption product

Id	Order Id	Entry Title	Client	Advertising Agency	City	Country
109	23238	Instaglad	Clorox Africa (PTY) Ltd	DDB South Africa	Bryanston	South Africa
365	23408	PEPSI - MWA MO KONTAN (PEPSI, I LOVE IT)	QUALITY BEVERAGES LTD	CIRCUS ADVERTISING	MOKA	MAURITIUS

### A2. Automotive / Automotive Product

Id	Order Id	Entry Title	Client	Advertising Agency	City	Country
312	23391	Toyota Tougherer Load	Toyota South Africa	FCB Africa (Pty) Ltd	Sandton	South Africa
328	23393	Opel Adam on the dating scene	Opel	Carat	Sandton	South Africa

### B1. Best use of Print

Id	Order Id	Entry Title	Client	Advertising Agency	City	Country
454	23450	Woolworths Green Issue	Woolworths	Woolworths Agency	Cape Town	South Africa

### B4. Best use of Events

Id	Order Id	Entry Title	Client	Advertising Agency	City	Country
133	23249	Micro Distillery	Three Ships Whisky	140 BBDO	Cape Town	South Africa

### B7. Best use of Social Media

Id	Order Id	Entry Title	Client	Advertising Agency	City	Country
109	23238	Instaglad	Clorox Africa (PTY) Ltd	DDB South Africa	Bryanston	South Africa

<b>B8. Best use of Brand Content</b>						
<b>Id</b>	<b>Order Id</b>	<b>Entry Title</b>	<b>Client</b>	<b>Advertising Agency</b>	<b>City</b>	<b>Country</b>
462	23454	#Code	Inwi	Saga Communication	Casablanca	Morocco
<b>C. Integrated campaign</b>						
<b>Id</b>	<b>Order Id</b>	<b>Entry Title</b>	<b>Client</b>	<b>Advertising Agency</b>	<b>City</b>	<b>Country</b>
459	23454	Dir Iddik song	Inwi	Saga Communication	Casablanca	Morocco
<b>D2. Environment &amp; sustainable development</b>						
<b>Id</b>	<b>Order Id</b>	<b>Entry Title</b>	<b>Client</b>	<b>Advertising Agency</b>	<b>City</b>	<b>Country</b>
455	23450	Woolworths Green Issue	Woolworths	Woolworths Agency	Cape Town	South Africa