



DIGITAL & MOBILE / PRIZELIST

Id	Order Id	Entry Title	Client	Advertising Agency	City	Country	Award
C1. Food / Drink							
75	23226	Nederburg Website	Distell	Liquorice	Cape Town	South Africa	EMERALD (BRONZE)
77	23226	Richelieu's 'The Chase'	Distell	Liquorice	Cape Town	South Africa	EMERALD (BRONZE)
167	23277	CRUNCHY TONIK	MONDELEZ	TRIBAL DDB	Casablanca	Morocco	SAPPHIRE (SILVER)
220	23323	Soul Rocker	Chicken Licken	Net#work BBDO,INJOZI	Johannesburg	South Africa	EMERALD (BRONZE)
321	23391	The Impossible Survey	Pernod Ricard South Africa	FCB Africa (Pty) Ltd	Cape Town	South Africa	EMERALD (BRONZE)
C5. Charity / General interest							
330	23394	Story For Chela	StoryMoja Africa	Hill+Knowlton Strategies East Africa	Nairobi	Kenya	SAPPHIRE (SILVER)
C9. Beauty product / Hygiene / Health product							

304	23381	Ponds Expressions Campaign	Ponds Unilever	Digital Republic Linked By Isobar	Cairo	Egypt	EMERALD (BRONZE)
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C10. Corporate							
97	23238	Instaglad	Clorox Africa (PTY) Ltd	DDB South Africa	Bryanston	South Africa	EMERALD (BRONZE)
E1. Viral film							
76	23226	It's in the Bag	Unilever	Liquorice	Cape Town	South Africa	CRISTAL (GOLD)
79	23226	SuzelleDIY Ultimate Burger	Hellmann's South Africa	Liquorice	Cape Town	South Africa	EMERALD (BRONZE)
335	23398	FutureFWD The Perfect Life	Glacier by Sanlam	King James Group	Cape Town	South africa	SAPPHIRE (SILVER)
E2. Interactive video							
171	23281	CIH BANK PRE ROLL	CIH BANK	RAPP MAROC	Casablanca	Morocco	EMERALD (BRONZE)
228	23323	Mercedes-Benz Virtual Reality	Mercedes-Benz	Net#work BBDO & Sinister Studio	Johannesburg	South Africa	EMERALD (BRONZE)
E3. Series/webisodes							
229	23323	The Mercedes-Benz #FindYourBest Challenge	Mercedes-Benz	Net#work BBDO	Johannesburg	South Africa	CRISTAL (GOLD)

428	23429	Pranks	INWI	Shems Publicité	Casablanca	Morocco	EMERALD (BRONZE)
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F. Digital Innovation							
228	23323	Mercedes-Benz Virtual Reality	Mercedes-Benz	Net#work BBDO & Sinister Studio	Johannesburg	South Africa	EMERALD (BRONZE)
330	23394	Story For Chela	StoryMoja Africa	Hill+Knowlton Strategies East Africa	Nairobi	Kenya	EMERALD (BRONZE)
G. Innovative us of social/community							
97	23238	Instaglad	Clorox Africa (PTY) Ltd	DDB South Africa	Bryanston	South Africa	SAPPHIRE (SILVER)
123	23246	#BraamLion	General Motors South Africa	Commonwealth McCann South Africa	Johannesburg	South Africa	CRISTAL (GOLD) + GRAND CRISTAL + GRAND CRISTAL DU FESTIVAL
336	23398	Metro Police Ride-Along	City of Cape Town	King James Group	Cape Town	South Africa	SAPPHIRE (SILVER)

H. Integrated Campaign							
72	23226	OMO Fast Kids	Unilever	Liquorice	Cape Town	South Africa	SAPPHIRE (SILVER)
73	23226	Nederburg Integrated Campaign	Distell, Nederburg	Liquorice	Cape Town	South Africa	EMERALD (BRONZE)
82	23226	It's in the Bag	Knorr - Unilever	Liquorice	Cape Town	South Africa	SAPPHIRE (SILVER)
220	23323	Soul Rocker	Chicken Licken	Net#work BBDO,INJOZI	Johannesburg	South Africa	EMERALD (BRONZE)
I. Mobile websites and web applications							
220	23323	Soul Rocker	Chicken Licken	Net#work BBDO,INJOZI	Johannesburg	South Africa	EMERALD (BRONZE)