



EGYPT REGIONAL AWARD

| Category | Sub-categories | Entry Title | Client | Advertising Agency | City | Country | AWARD |
|------------------|---|---|-------------------------------|-----------------------------------|-------|---------|--------|
| Outdoor | A5. NGO / Great cause / Charity | End The Nightmare | UN Women Egypt Country Office | FP7/CAI | Cairo | Egypt | SL |
| Category | Sub-categories | Entry Title | Client | Advertising Agency | City | Country | AWARD |
| Film | A1. Food / Drink | Super Tiger | Egypt Foods | The Academy - Tarek Nour Holding | Giza | Egypt | GOLD |
| Film | A3. Insurance / Banking / Financial service | Nails | National Bank of Egypt | TNA | Cairo | Egypt | GOLD |
| Film | A9. Home | If your AC is not an AC... Get Fresh | Fresh | TNA | Cairo | Egypt | GOLD |
| Film | A5. NGO / Great cause / Charity | End The Nightmare 2 | UN Women Egypt Country Office | FP7/CAI | Cairo | Egypt | SILVER |
| Film | A3. Insurance / Banking / Financial service | Barrels | National Bank of Egypt | TNA | Cairo | Egypt | GOLD |
| Film | A5. NGO / Great cause / Charity | End The Nightmare 1 | UN Women Egypt Country Office | FP7/CAI | Cairo | Egypt | SILVER |
| Film | A9. Home | If your water heater is not a water heater... Get Fresh | Fresh | TNA | Cairo | Egypt | GOLD |
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| Integrated | Default category | End The Nightmare | UN Women Egypt Country Office | FP7/CAI | Cairo | Egypt | GOLD |
| Integrated | Default category | Integrated Case Video | Ministry Of Electricity | DDB Egypt | Cairo | Egypt | SL |
| Category | Sub-categories | Entry Title | Client | Advertising Agency | City | Country | AWARD |
| Digital & Mobile | C9. Beauty product / Hygiene / Health product | Expressions Campaign | Pond's Unilever | Digital Republic Linked By Isobar | Cairo | Egypt | SILVER |
| Digital & Mobile | C8. Media | Why Mandolin Twin Pack | Mondelez | Starcom | Cairo | Egypt | BRONZE |