



# NIGERIA REGIONAL AWARD

Category	Sub-categories	Entry Title	Client	Advertising Agency	City	Country	Award
<b>Press</b>	A1. Food / Drink	PILLAR OF SUPPORT	WAMCO (Three Crowns Milk)	NOAH'S ARK COMMUNICATION LIMITED	LAGOS STATE	NIGERIA	<b>GOLD</b>
<b>Press</b>	A5. NGO / Great cause / Charity	PRESIDENT BIYA	BOKO HALAL (The Young Bookworms)	NOAH'S ARK COMMUNICATION LIMITED	LAGOS STATE	NIGERIA	<b>GOLD</b>
Press	A5. NGO / Great cause / Charity	PRESIDENT PAUL	BOKO HALAL (The Young Bookworms)	NOAH'S ARK COMMUNICATION LIMITED	LAGOS STATE	NIGERIA	
Press	A5. NGO / Great cause / Charity	PRESIDENT MUHAMMADU BUHARI	BOKO HALAL (The Young Bookworms)	NOAH'S ARK COMMUNICATION LIMITED	LAGOS STATE	NIGERIA	
Press	A1. Food / Drink	Toast	Harp	SO&U	Lagos	Nigeria	<b>BRONZE</b>
Press	A11. Electronic product	Crocodile	Far East Mercantile Limited	Insight Publicis	Lagos	Nigeria	SL
Press	A11. Electronic product	Polo	Far East Mercantile Limited	Insight Publicis	Lagos	Nigeria	
Press	B1. African Culture	Fitness Centre	Insight Publicis	Insight Publicis	Lagos	Nigeria	<b>BRONZE</b>
Press	A8. Media	TORTOISE	NOAH'S ARK COMMUNICATION LIMITED	NOAH'S ARK COMMUNICATION LIMITED	LAGOS STATE	NIGERIA	<b>BRONZE</b>
Press	A11. Electronic product	Puma	Far East Mercantile Limited	Insight Publicis	Lagos	Nigeria	SL
Press	A13. Miscellaneous	Van Gogh	Berger Paints	Insight Publicis	Lagos	Nigeria	<b>SILVER</b>
Press	B1. African Culture	Extreme Sports	Insight Publicis	Insight Publicis	Lagos	Nigeria	<b>BRONZE</b>

Press	A8. Media	SNAIL	NOAH'S ARK COMMUNICATION LIMITED	NOAH'S ARK COMMUNICATION LIMITED	LAGOS STATE	NIGERIA	BRONZE
Press	A13. Miscellaneous	Picasso	Berger Paints	Insight Publicis	Lagos	Nigeria	SILVER
Press	A13. Miscellaneous	Monet	Berger Paints	Insight Publicis	Lagos	Nigeria	
Press	B1. African Culture	Theme Park	Insight Publicis	Insight Publicis	Lagos	Nigeria	BRONZE
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Outdoor	A1. Food / Drink	PILLAR OF SUPPORT	WAMCO (Three Crowns Milk)	NOAH'S ARK COMMUNICATION LIMITED	LAGOS STATE	NIGERIA	GOLD
Outdoor	A12. Beauty / Hygiene /Health	OSCAR WHITE	MULTIPRO (Hypo Bleach)	NOAH'S ARK COMMUNICATION LIMITED	LAGOS STATE	NIGERIA	BRONZE
Category	Sub-categories	Entry Title	Client	Advertising Agency	City	Country	Award
Film	A1. Food / Drink	Legend Elements	Nigerian Breweries	Insight Publicis	Lagos	Nigeria	BRONZE
Film	A5. NGO / Great cause / Charity	PROJECT SHOES	BOKO HALAL (The Young Bookworms)	NOAH'S ARK COMMUNICATION LIMITED	LAGOS STATE	NIGERIA	SILVER
Film	A13. Miscellaneous	Chicken Alarm	Unilever Nigeria Plc	DDB Lagos	Lagos	Nigeria	BRONZE
Film	A4. Telecommunication	Pulse Relaunch	MTN Nigeria	DDB Lagos	Lagos	Nigeria	SL
Film	A3. Insurance / Banking / Financial service	New Kings and Queens of Africa	Heritage Bank	Leo Burnett	Lagos	Nigeria	SL
Film	A4. Telecommunication	Suya	Globacom	SO&U	Lagos	Nigeria	SILVER
Category	Sub-categories	Entry Title	Client	Advertising Agency	City	Country	Award
Integrated	No category	Pepsi Long Throat Bottle	Pepsi	Insight Publicis	Lagos	Nigeria	BRONZE
Integrated	No category	PROJECT SHOES	BOKO HALAL (The Young Bookworms)	NOAH'S ARK COMMUNICATION LIMITED	LAGOS STATE	NIGERIA	GOLD
Integrated	No category	INTERGRATED	MULTICHOICE NIGERIA	X3M MARKETING IDEAS LIMITED	LAGOS	NIGERIA	SL
Category	Sub-categories	Entry Title	Client	Advertising Agency	City	Country	Award
Promo & Direct	13. Best integrated campaign in promo & activation	BRING BACK OUR GIRLS	BOKO HALAL (The Young Bookworms)	NOAH'S ARK COMMUNICATION LIMITED	LAGOS STATE	NIGERIA	GOLD
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Media	B7. Best use of Social Media		ETISALAT NIGERIA ,EMTS	X3M MARKETING IDEAS LIMITED	LAGOS	NIGERIA	BRONZE

Media	B7. Best use of Social Media		OANDO MARKETING PLC.	X3M MARKETING IDEAS LIMITED	LAGOS	NIGERIA	SL
Category	Sub-categories	Entry Title	Client	Advertising Agency	City	Country	Award
Digital & Mobile	C1. Food / Drink	Pepsi Long Throat Bottle	Pepsi	Insight Publicis	Lagos	Nigeria	BRONZE
Digital & Mobile	E2. Interactive video		ETISALAT NIGERIA,EMTS	X3M MARKETING IDEAS LIMITED	LAGOS	NIGERIA	SL