



WEST & CENTRAL AFRICA REGIONAL AWARD

Category	Sub-categories	Entry Title	Client	Advertising Agency	City	Country	Award
Press	A6. Leisure / Sport / Entertainment / Tourism / Transport	Tortoise	Stone Lodge	ReZultz Advertising	Accra	Ghana	SL

Press	A10. Clothing / Accessories / Textile	Chocolate	Chocolate Clothes	Innova DDB Ghana	Accra	Ghana	SL
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Outdoor	A1. Food / Drink	XXL	OSK	McCANN	Abidjan	Ivory Coast	SL
Outdoor	A1. Food / Drink	Maggi Ramadan	Nestlé Côte d'Ivoire	Red Africa	Abidjan	Ivory Coast	SL
Outdoor	A6. Leisure / Sport / Entertainment / Tourism / Transport	-	Agence Sénégalaise de Promotion Touristique	Les Barbus	Dakar	Sénégal	SL

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Film	A1. Food / Drink	XXL 1	OSK	McCANN	Abidjan	Ivory Coast	BRONZE
Film	A1. Food / Drink	XXL 2	OSK	McCANN	Abidjan	Ivory Coast	
Film	A2. Automotive / Motorbike	CFAO POLAR BEAR	CFAO	AG PARTNERS DRC	Kinshasa	DRC	SL
Film	A3. Insurance / Banking / Financial service	Women's Day	BIAC	AG PARTNERS DRC	Kinshasa	DRC	BRONZE
Film	A4. Telecommunication	Jotaay Confort	Tigo	Voice Africa	Dakar	Sénégal	SL
Film	A4. Telecommunication	Jotaay Kheweul	Tigo	Voice Africa	Dakar	Sénégal	
Film	A4. Telecommunication	Funspace	Orange	Voodoo communication	Abidjan	Ivory Coast	BRONZE
Film	A4. Telecommunication	Orange Business Services-2015-The Experts	Orange Sénégal	Caractère Sénégal	Dakar	Sénégal	SL
Film	A4. Telecommunication	MEMORIES OF A PHOTOGRAPHER	ORANGE CAMEROON	AG PARTNERS CAMEROON	DOUALA	CAMEROON	BRONZE

Film	A4. Telecommunication	James Diop 4G	Orange Sénégal	McCann dakar	Dakar	Sénégal	SL
Film	A6. Leisure / Sport / Entertainment / Tourism / Transport	AIR CI	Air Côte d'Ivoire	Voodoo communication	Abidjan	Ivory Coast	SL
Film	A12. Beauty / Hygiene /Health	Day By Day Sport	Dream cosmetics	Chouette Prod	Dakar	Sénégal	BRONZE
Film	A13. Miscellaneous	Wizall Episode 1	Wizall	Chouette Prod	Dakar	Sénégal	BRONZE
Film	A13. Miscellaneous	Wizall Episode 2	Wizall	Chouette Prod	Dakar	Sénégal	
Film	A13. Miscellaneous	Wizall Episode 3	Wizall	Chouette Prod	Dakar	Sénégal	
Category	Sub-categories	Entry Title	Client	Advertising Agency	City	Country	Award
Digital & Mobile	C1. Food / Drink	NIDO MOTHERS DAY CAMPIAGN 2016	NESTLE (CWAR)	NOW AVAILABLE AFRICA	ACCRA	GHANA	BRONZE
Digital & Mobile	G. Innovative us of social/community	NIDO MOTHERS DAY CAMPIAGN 2016	NESTLE (CWAR)	NOW AVAILABLE AFRICA	ACCRA	GHANA	BRONZE